The British Association of Sport Rehabilitators and Trainers executive committee

2pm Wednesday 23rd Nov 2022. Join Zoom Meeting:

 $\frac{https://us02web.zoom.us/j/83680277288?pwd=Y2xaeVZIMWxsb041V3B3N1dKVG9V}{UT09}$

Meeting ID: 836 8027 7288 Passcode: 426466

MAIN AGENDA

No.	Item	Purpose	Lead	Туре	Open/ restricted	
1	Apologies: Danny Barnes (DB), Gemma Parry (GP), Adam Naylor (AN), Sarina Rizk-Diab (SRD), Oliver Coburn (OC), Allan Munro (AM), Ryan Gordon (RG), David Hartley (DH).					
2	In attendance (check and move in meeting for accuracy): Stephen Aspinall (SJA), John Morgan (JM), Chris Wilcox (CW), Richard Collins (RC), Richard Moss (RM), Victoria Wakenshaw (VW). Hollie White (HW) Jonty Ashton (JA)					
	Present: (Link officers) Zoe Pottinger (ZP)					
3	Conflicts of interest: COI needed please, return to administration@basrat.org or save a version in google docs. Report on this, please do in meeting time if not complete.					
4	Standing item 1: Approval minutes of previous meeting (14/09/22)					
	https://docs.google.com/document/d/10bwiJ4ixFrshRiOC0xXsYJQgKIwfQeP48bChe 1aQEFs/edit?usp=sharing					
5	Standing item 2: Matters arising from minutes of previous meeting (22/06/22)					
	Report on Moodle security to Point 6: note of progress, expoint 7: New link officers - utraining. Update on trademark Point Point 12: Link committee minutes) Point 18: update on actions	xam requirements continupdate post meeting (AN 9 - TBC (VW/OC) eeting minutes needed (uing to evo /JA) ZP stil JA/AN - afte	I looking ir er meeting	g add	

practices interested in insurance work. David and Gemma continue work arous safeguarding and education in youth athletes. Point 20: website update - completed Standing item 3: Review and learning points from FtP	ınd				
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SJA gave an update for the benefit of the exec committee regarding the robustness and transparency of FtP, this is still evolving. This is supported by Capsticks and liaison with PSA. Complaints have become more varied, process and procedures are having to evolve in-line with new contexts, for example the new registration exam.					
Standing item 4 (NEW): Insert link to link committee meeting:					
April 2022 https://docs.google.com/document/d/1GA2auXIxfUyqyg8b-VbLa -UUVDp5YWThIz SL2JWsLY/edit?usp=sharing					
September 2022 https://docs.google.com/document/d/1Nev8q-g2P-LcHaP6pb5Stx-4NxbnZ5Z1iauqn QXbV0o/edit?usp=sharing					
Reports from Executive committee members (received as additional to Main agenda)					
Exec committee reports (brief) All Verbal Clo	sed				
JA - student conference tickets now on sale. Managing awards. Liaising with student members about post-graduation registration. Has been working with link committee regarding private insurers.					
RM - AECC UG accreditation has been completed, one point raised around internal transfers from another programme but only advisory points otherwise. Newcastle College have asked for an extension to the accreditation to cover 22/23 academic year as the redevelopment was delayed a year. A number of other accreditations have started but not completed.					
CEO report SJA Verbal n/a					
Working with ongoing projects, many updates included in report for AGM.					
Working with ongoing projects, many updates					

	of usage, this will enable a financial reserve and can be used to keep membership prices maintained.			
10	Registrar report Registrar gave apologies, there was nothing to report. OC will be present at AGM.	OC	Written	n/a
11	Communication report	VW	Written	n/a

Marketing Update September and October 2022

1.5 days per week

Design – Ad for Edinburgh ERI. Sport Rehab leaflet worked on for ARMA conference and printed. Full page Advertisement designed for Therapy Expo conference.

Emails – Newsletters September – sent out early to promote RG webinar and Therapy Expoticket, AGM and new Committee positions

October -AGM and committee posts, IA agreement, TE, CRA round table, PG Mutual

Social media – Community Rehab Alliance Round Table at Westminster, International Agreement - Full membership announcement, Committee Role positions, Rodeo job and IA, National Fitness Day interactive posts, Athletic Trainers International Day – pride campaign and poster, Job opportunities shared, FA med society event, FAMS, webinars promoted, Rehab Guru webinar, email newsletter, bone and joint week.

Top Tweet October – IA full membership 13.5K impressions
Top media tweet Oct – BASRaT AGM
Top mention – Will Davies MSK, band 6 role
Top media tweet Sept – I am a Sport Rehabilitator
Top LinkedIns – CRA, IA and I am for International Therapy Day

Website Features – CRA Round Table story, Rehab Guru news story **Website content** – Uni weblinks for courses checked and amended, GMU course work.
Stats compiled for BJSM.

News and Press Release. ARMA news inclusion piece on Rehab Guru scan integration. Press Release written for Therapy Expo.

Edinburgh ERI Marketing Activity

- Targeted marketing based on those who had shown interest in the role
- Research those shown interest in similar roles and Scottish postcodes and members
- Multiple Social media posts across all channels.
- Question required experience needed (only 743 members with required three year experience) changed the parameters of the job and experience needed.
- Recruiter updated
- Included in email newsletter, solus email to those shown interest or who could potentially be interested with differing emails for those with under and over three years experience
- Further email to those who had interacted with either of previous two
- Text message sent to the above group

<u>Feedback</u>—"I have just gone through the sift for interview. We had 8 candidates apply, 1 stated they had seen it on BASRaT twitter and about 5 had seen it on social media like Linkedln. This is the best number of candidates we have ever had for an ERI post, the only concerning thing was quite a number of new qualified physiotherapists, not Sports Rehab. Thanks again I definitely think it helped having it visible through BASRaT.

	Submitted items for discussion/decision				
13	CPD update Committee conducted brief review and were satisfied.	Continuing Prof Please could these be sense checked and also consider if any other docs need to be updated. Formatting is TBC. I will be announcing the changes to the audit process at the AGM	AM		
14	Medicine and advice given by GSR's (on the General Sales List) Clear this needs to be a guide about medication. GSRs can use as a resource for patients to find out more information for themselves. NOT prescribing or advising.	Rolled from previous meeting.	SJA		
15	CxSp Manipulation and removal from scope of practice - dependent on insurers response premeeting SJA still liaising with insurers, expectation of news is Jan 2023.	Rolled from previous meeting.	SJA		
16	Student prizes	Graybrook - Matthew Dicker 84%. University of Northampton Bill McLoughlin - Joe Asher University of Nottingham	JA		

17	GCMT	BASRaT have been a member of the GCMT for a number of years to maintain an oversight of the soft tissue therapy professional activity. As this is an expense to BASRaT and given soft tissue therapy being only a small component of our scope of practice then it may be worth considering not renewing our place with this group. Comments to RM - unable to rejoin meeting	RM				
17	Dates for meetings next year - variety needed.		HW				
	Next meeting: Thursday 2nd March						
	AOB						
For information only							