

**The British Association of Sport Rehabilitators and Trainers committee meeting**

**Agenda:**

- Apologies (Colin Johnson, CJ; Elizabeth Fowler; EF, Ryan Gordon, RG; Jonty Ashton, JA; Richard Moss, RM)
- In attendance (SJA, AN, CW, JM, OC, HW)
- Conflicts of Interest- none reported
- Brief reports of activities from the committee/matters arising
- Accept minutes of previous meeting

Matters Arising-

Pg 1- No change to title but logo and branding to now avoid use of 'and trainers'

Pg 3- JA to consider mission statement

**Attachments:**

Appendix 1 (Update from Victoria Wakenshaw; VW)

Appendix 2 (membership guide form)

1. Need for a data protection officer (OC)

OC clarified that our organisation needs an individual contact for data protection. OC happy to take on this additional responsibility. JM enquired about data protection insurance if a breach were to occur. SJA to discuss further with Graybrook.

2. Continuing attendance of CE office at exec committee meetings (SJA)

Committee agreed CE office to be invited to all meetings

3. Lifestyle medicine (JM)

JM updated the committee about proposals around Lifestyle Medicine that will become a national message shortly. GSR's are well positioned to take on roles in this area. RM to be updated as this aspect relates to the educational framework around nutrition (RD 3d 1). Committee discussed staged approach to control costs. First stage will be OC coordinating creation of materials which signpost appropriately. Possible online resources may follow as well as further education events.

4. Nottingham re-accreditation (HW/CW)

Nottingham re-accreditation raises a concern around conflict of interest. Committee agreed to manage this process centrally if appropriate. RG to follow up Feb.

5. Unaccredited institution activity (ALL)

Committee discussed some recent activity around unaccredited institutions. BASRaT committee has a zero tolerance approach to use of the name and logo (where accreditation is implied) until the course has achieved accreditation.

6. Reach my goal contributions (ALL)

VW is seeking contributions for the Reach my goal website. Committee agreed that inspirational videos about the professional would be a useful addition, especially by prominent Sport Rehabilitators. Committee to make comment and feedback to Victoria further. JM, OC and AM to collate contact information of possible video work for VW to follow up.

7. Projects update (inc. private health SJA)

See AGM slides for increased information

8. REPS Update (SJA)

SJA and OC

continue to work to protect BASRaT interests. Updates due as progression occurs.

9. Lay member & ethics continuation/review (HW)

Four year term with yearly request and renewal was accepted

10. Logo/title update for decision (SJA)

Committee were supportive of logo and prominence of Sport Rehabilitation on the logo being more noticeable.

11. Resource needed for renewal period (HW)

CE office reported no additional resource needed for January

12. Renewal processes (AM)

Testing important

13. Membership Guidance Form (RG)

Committee like the idea of a guide that could be available as an adjunct to the existing process. Clarity needed between membership and registration. Committee to feedback individually to Ryan about specific points to change/improve.

14. PHICIS institutions (AM)

Some institutions need to engage more thoroughly with the immediate care education component of their courses. AM to liaise RM regarding communications to institutions.

15. Student/institution engagement (AM)

Videos such as what does BASRaT do for it's members should be prioritised first because they have dual purpose. Three different videos would be useful overall.

#### 16. Role Delineation document review (HW)

Executive committee role delineations need review HW and CW to complete and report any changes

#### 17. AOB

- Learning points and actions recent events as standing item (OC)
- Website work coming up for tender, TB to attend next meeting to move forward. Discussion about website to continue prior to meeting so that decision can be made at the meeting.

#### 18. Next year committee meeting dates (HW)

- \*27/02/2018 (2pm Stockport Town Hall)
- \*05/06/2018 (2pm Stockport Town Hall)
- \*04/09/2018 (2pm Stockport Town Hall)
- \*27<sup>th</sup>/28<sup>th</sup> AGM at Therapy Expo (TBC)
- \*04/12/2018 (2pm Stockport Town Hall)

### **Appendix 1 (Update from Victoria Wakenshaw; VW)**

#### **Marketing Update for Committee meeting – September to November 2018**

##### **Marketing literature and design work**

- Full leaflet done for ISSM Conference. 12 separate twitter images and text produced, digestible schedule produced and webpage compiled
- Student leaflet updates made, design amended and improved
- Christmas card potential designs done
- I Am poster worked on and printed
- Renewal letters
- New design for Student symposium

##### **Websites**

Reach My Goal website – new pro theme installed, substantial amends, changing colours, getting top image right, creating page ads

##### **Email Alerts and Newsletters**

Email Newsletter for Oct and Nov. Separate email alerts for AGM, ISSM and Therapy Expo.

Other activity – Health Shield communications, AGM info for website, WFATT ad compiled, PSA renewal, email database updated, facebook posts, work on Lincolnshire NHS piece, LinkedIn set up, Hootsuite set up and trialled.

##### **Questions for meeting**

- Should we have a twitter account for students and potential students? Our Unis do great things with their students, it could be a way of reaching out for membership too. I can manage it
- Can we think about whether we could produce short social media videos on exercises to help heal popular injuries? Ideally, this would be after the new BASRaT website is completed.

-Issues a have been noted with various institutions regarding twitter feeds, Facebook groups, WhatsApp groups. Committee would prefer to monitor and engage with verified university accounts.